Claims:

- 1. A hair color comprising 0.5 to 8 % by weight of a basic dye as a coloring agent, 0.5 to 15 % by weight of an alcohol-soluble acryl base resin, 20 to 80 % by weight of a lower alcohol and 5 to 50 % by weight of water.
- 2. The hair color as described in claim 1, wherein the alcohol-soluble acryl base resin is a silicone acryl block copolymer.

10

- 3. The hair color as described in claim 1 or 2, further comprising carbon black.
- 4. The hair color as described in claim 3, wherein a content of the carbon black is 0.1 to 3 % by weight based on the total amount of the hair color.
 - 5. The hair color as described in any one of claims 1 to 4, wherein the hair color has a viscosity of 20 mPa·s or less.

20